

Beginner Franchise



34,900 Baht

Equipment include :

- **Stainless table + 4 Flags + 1 Vinyl**
- **Electric Stove (55x41x24) + 1 Heater (50-300 °C)**
- **Trowel**
- **Chalkboard**
- **Cooling Tank 8 hrs. 30L**
- **Wrapping Paper 225 pieces**
- **Sauce bottle 1 liter (3 bottles)**



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Service include :

- **Training & support program for cooking**
- **Training & support program for service operation**
- **Assistance in auditing of financial report monthly**
- **Vinyl & Flag Design**
- **Audit Program – Visit & develop store**
- **Regional Marketing Strategy Support**
- **Assistance in sourcing a location, customizing sales materials to suit with local preferences.**
- **Help in coordinating the Grand Opening promotion.**

Franchise Packages



Ingredients include

Burgers :

- Beef Burgers 50 g. = 50 pieces
- Lamb Burgers 50 g. = 50 pieces
- Chicken Burgers 50 g. = 50 pieces



Hotdogs :

- Merguez Beef 25 g. = 40 pieces
- Chicken Sausage 25 g. = 40 pieces
- Beef Sausage 30 g. = 40 pieces
- Chicken Kebab 50 g. = 40 pieces
- Beef Dad Deaw 50 g. = 20 pieces



Sauces :

- Garlic Sauce = 1 KG
- Extreme Hot Sauce = 1 KG
- All in One Sauce = 1 KG
- Sweet Tamarind Sauce = 1 KG



Franchise Packages



Remarks****

- The customer will have to responsible for all shipping costs.
- The customer will have to pay for the equipment and interior items in the shop.
- If there are any expenses exceed other than the package included, the customer will have to responsible for it. (decoration cost, material cost, rental fees)
- Royalty Fees 4 % (4 % of net sales will be deducted every month throughout contract period for service fees.)
- The design cost is covered 120 square meters. If more, there will be additional charge 2,000 baht per square meter.
- Marketing rates are different depend on each package.
- **Advanced Franchise package** will not include any free equipment because the customers are able to use equipment that is suitable for the shop according to the customer's design and its operation
- Overseas franchise will be charged for 200,000 Baht for additional overseas service fees.
- The price for overseas franchise is 706,120 Baht on aggregate.

Franchise Packages



Additional Details

- **Store audit for analysis and improvement is held once a month.**
- **Regional marketing means Marketing in the region where the franchisee is located, for example, the franchisee is located in the South. We will focus on marketing to local customers.**
- **The number of operating Facebook & Google Ads in each package will be different.**
- **Marketing support will consist of public relations on Facebook and the company's website, along with artwork for using in advertising purposes.**

Additional Details in Contract ***